

**The (cognitive) key to the hearts of men?
The perlocutionary power of political narratives.**

Lyon 15-16 May 2025

Practical information

Amphithéâtre de la MILC

35, rue Raulin, 69007 Lyon, FRANCE

Keynote speaker: Philip Seargeant, the Open University (UK)

PANELS, DRAFTS, AND SLIDES

Each panel includes 2 to 3 speakers and will be moderated by a Chair. Each presentation should last about **15 to 20 minutes**. After the presentations, 20 minutes will be available for comments and questions from the audience.

Day 1 – Thursday 15 May 2025

13h30: registration and welcome

14h – 15h30 Panel 1

Carolina Simoncini (Université Jean Moulin Lyon 3, France)

Le storytelling de la droite italienne : de Silvio Berlusconi à Giorgia Meloni.

Virginie Robleda Sudre (Université Jean Moulin Lyon 3, France)

« Il était une fois ... » la légitimation de la monarchie espagnole.

Nicola Riccardi (Università degli studi di Modena e Reggio Emilia, Italy).

Guardians of the Nation: The Perlocutionary Power of Nationalist and Populist Narratives in the Discourses of Blas Piñar (1979-1982) and Santiago Abascal (2019-2024).

15h30 – 16h Coffee break

16h – 17H Panel 2

Eglantine Zatout (Université Jean Moulin Lyon 3, France)

“The Voices of the Children”: Integrating Descendants of LGBTQ+ Families into the Marriage Equality Narrative.

Ruvindra Sathsarani (University of Tübingen, Germany)

Title to follow

End of Day 1.

Day 2 – Friday 16 May 2025.

9h – Welcome

9h30- 10h30 Panel 3

Alma-Pierre Bonnet (Université Jean Moulin Lyon 3, France)

Narratives in Political Discourse: Towards a Critical Approach.

Catherine MacMillan (Yeditepe University, Istanbul, Turkey)

Saving the (Dystopian) EU From Itself? Turkey, Ontological (In)security and Narrative in Justice and Development Party Discourse on the EU.

10h30 – 11h Coffee break

11h – 12h Panel 4

Anna Semenova (Sorbonne Université, Paris, France)

Les récits stratégiques dans le discours de M. Zakharova, la porte-parole du ministère des Affaires étrangères de la Russie.

Natasha Lock (King's College London, United Kingdom)

The Perlocutionary Power of “the Enemy!”: Understanding the Construction of Enmity Narratives under the Chinese Communist Party.

12h – 14h Lunch break

14h - 15h Keynote speaker

Philip Seargeant (The Open University, United Kingdom)

Place Making as Political Narrative - How the Linguistic Landscape Is Used to Narrate Competing Political Narratives.

15h – 15h30 Coffee break

15h30 – 17h Panel 5

Sayf Mohamed (Cergy Paris University, France)

Framing France: The Role of Metaphors in Shaping Master Narratives in Emmanuel Macron's Political Discourse.

C. Jon Delogu (Université Jean Moulin Lyon 3, France)

"They're eating the dogs": The Provocative Storytelling of Trump and Vance versus the Reality-Based Community.

Şeymanur Filiz and Neval Kaplan Salman (Dicle University, Turkey)

Disrupting Patriarchy: Gender, Power, and Leadership in Jacinda Ardern's Valedictory Address.

17h Closing remarks

19h Restaurant (to be confirmed)